

## Services & Pricing

**Website Design** ~ Custom designed Wordpress websites created with the [Divi theme by Elegant Themes\\*](#). Other themes available by request.

#1 - Basic 5 page website - Example: About, Blog, Contact, Services, Portfolio pages. - \$1000

#2 Detailed Design ~ More customizations, more pages, landing/sales page or more detailed pages (5 longer pages), email management integration, personalized favicon and graphics if needed, design meetings and guided tour of your website via Zoom, includes brand board for your future reference, and .png/.jpeg files of graphics/logos. - \$1800

#3 Value Package ~ Everything in #2, plus future support, website maintenance and detailed attention to SEO. Photography available for local clients. - \$2500

**Copywriting** ~ Custom content for your blog or website starting at \$75/500 words. Copywriting for websites, sales pages and email sequences starting at \$500.

**Support & Maintenance** ~ Ongoing website support for your business and monthly SEO checks. - \$50/month or as needed

**Graphic Design** ~ Custom logos, profile and cover designs. Social Media graphics/pins for Facebook, Twitter, Instagram, Pinterest, YouTube, LinkedIn and Google+. Custom branded social media post graphics and memes for all platforms. Created with Canva and [Stencil\\*](#). - \$20 per design or custom packages available, for example, 10 branded Pinterest graphics to match blog posts for \$100.

**Editing, formatting and proofreading** ~ Whether it's a sales page or ebook, you still need a pair of human eyes! Starting at \$100.

\* Affiliate Links



## Services & Pricing

### **Social Media Management** ~ Value Packages

Be Social ~ 3 platforms of your choice, 5 scheduled posts per platform/week, (15 posts per week) weekly monitoring of platforms.

~ \$197/month

Be Social and Be Seen ~ 5 platforms of your choice, 5 scheduled posts per platform/week (25 posts/week), 5 live posts at optimized times/week, twice weekly monitoring of platforms, 5 branded customized graphics/month.

~ \$297/month

Be Well Red ~ The complete Social Media package to make you and your business stand out and Be Well Red.

- All platforms of your choice, 1 post per day or your desired schedule. Example: 1/day FB, 3/week TW, 2/week IG, 1/week G+, 1/week YouTube
- Scheduled and LIVE posting at optimized times
- 3x/week check in for each platform
- Custom branded graphics as needed for new pins and blog posts for all platforms
- Custom branded board covers for each platform to maintain consistency with your brand
- Brand board for your future reference
- Management of Facebook page and responding to comments
- Hashtag and keyword research for your brand/niche
- Website SEO optimization

~ \$497/month

Pinterest Management ~ Optimize your Pinterest profile, design custom branded boards covers, keyword and hashtag research, optimized pin and board descriptions, applications and management of group boards, maintenance of pinning schedule.

~ \$197/month

Custom ~ Want more or need less? Let's chat about your specific needs and together we will create a custom package.

